



## INSUREWATCH

Online Tool for  
Pricing Analytics

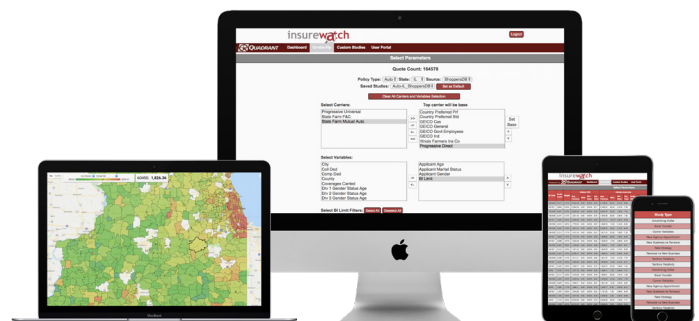
What if competitive analysis  
were just a few clicks away?  
InsureWatch is the perfect  
solution for pricing analysts,  
marketing, and product managers.

## Overview

With traditional competitive analysis methods, pricing analysts have to wait for hours or even days to generate reports, effectively wasting valuable competitive analysis time. That's why Quadrant developed InsureWatch, the industry's first and only web-based pricing analysis application in the marketplace.

With the intelligence gathered in over 30 years of doing business with leading national and regional carriers and working side-by-side with thousands of pricing analysts and underwriters, we have built a library of smart templates that pre-calculate your data, optimizing availability for analysis and review.

In addition, you can integrate your book of business and use it with any of the existing reports using any parameter you require. Our team of pricing experts will do the heavy lifting and notify you when your results are ready for download.



# Our Report Library

InsureWatch is easy to use. Simply choose your data, select your template, and download your reports to any device with internet connection.

These are just a few of our more popular reports:

1

## MapSight

Geographic data analysis to visualize your premium analysis reports. Using Google Maps technology, visually display opportunities & vulnerabilities.

2

## Carrier Variables

Display the rate bearing variables used by each of your competitors.

3

## New Business v. Renewal

Determine how you can take business away from the competition.

4

## Relativity Studies

Modify single or multiple quotes & rate for each zip code. View territory differences & determine competitive position.

5

## Marketing Studies

Find where you are vulnerable and can lose business to the competitor, and understand why policies are cancelling.

6

## SymSMART

Compare your vehicle symbol and pricing against the competition.

7

## State Detail Study

Display competitors' average premiums, wins, dollar difference, & percent differences. Choose specific variables to determine your competitive position.

8

## Book of Business

Use your own book or selected quote basket to determine most competitive combination of variables.

9

## Peril Analysis

View how competitors segment home rates by peril.

## Benefits

- Compare your rates against those of your competitors
- Download your reports securely from any device with internet connection
- Reduce the amount of time you spend performing your competitive analysis by 80%

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